



Corporate Partner &
Sponsorship Opportunities

*A Chili Cook Off & Music Festival Benefiting U.S. Veterans
In Coral Gables, Florida*

ABOUT GABLES CHILI FEST:

Gables Chili Fest, Inc. is a 501(c)(3) organization that brings numerous community, civic, and religious organizations together to support our local U.S. Veterans. By sponsoring or underwriting the Gables Chili Fest you can increase your business exposure within the vast network and customer base, and take advantage of cross-marketing opportunities.

JANUARY 14, 2017

11 AM – 7 PM

1 PM – Chili Tasting

4 PM – Lechon Tasting

Catalonia Avenue – Between
Salzedo Ave. and Ponce de Leon

PLATINUM SPONSOR

\$5,000.00

- 2 Available
- Recognition as title sponsor for the Gables Chili Fest, and listed in all communications and materials
- Plaque for recognition
- Recognition for sponsor-level on main posters, and communications
- Recognition on any merchandise (event t-shirt, etc.)
- Prominent sponsor banner display on center stage
- Preferred seating for concert
- Vendor Booths (25x40)*
- Event Gift
- 40 Complimentary Sponsor Tickets**

GOLD SPONSOR

\$2,500.00

- 4 Available
- Recognition for sponsor-level on main posters, and communications
- Recognition on any merchandise (event t-shirt, etc.)
- Prominent sponsor banner display on center stage
- Preferred seating for concert
- Vendor Booths (20x20)*
- 20 Complimentary Sponsor Tickets**

SILVER SPONSOR

\$800.00

- Recognition for sponsor-level on main posters, and communications
- Recognition on any merchandise (event t-shirt, etc.)
- Prominent sponsor banner display on center stage
- Vendor Booths (15x20)*
- 6 Complimentary Sponsor Tickets**

BRONZE SPONSOR

\$450.00

- Vendor Booths (10x20)*
- 4 Complimentary Sponsor Tickets**

PATRON SPONSOR – STREET VENDOR

\$250.00

- Vendor Booths (10x10)*
- 2 Complimentary Sponsor Tickets**

* Sponsor/Vendor must bring their own fire resistant 10x10 tent OR can request one from us by December 15, 2017 for \$60. Tents are mandatory.

** Sponsor Tickets provide access to air-conditioned lounge, with preferred viewing area of concert, and one drink ticket.

UNDERWRITING OPTIONS

- Flyers - \$400
- Stage & Generators - \$4,500
- Tables & Chairs - \$1,500
- Banners - \$1,000
- Posters - \$200
- Shirts - \$2,500
- Tents - \$1,500
- Toilets - \$1,000
- DJ - \$750
- Ice - \$500
- Beer - \$1,500
- Bar tenders - \$600
- Sampling Cups - \$400
- Sampling Plates - \$400
- Trophies - \$400
- Soda & Water - \$700
- Juice Mixers - \$485
- Marketing - \$2,500
- Liquor - \$1,000

Name Company Name (Please print your name as you wish it to appear on printed material)

Contact Name and Phone Number

Billing Address Mailing Address

Phone

E-mail

SPONSORSHIPS

- Platinum\$5,000.00
- Gold\$2,500.00
- Silver\$800.00
- Bronze\$450.00
- Patron\$250.00

Check Credit Card Cash

Checks Payable to: Gables Chili Fest, Inc.

NAME (as it appears on the card):

Visa Mastercard AmEx

Card No. _____

CVV Code: _____

Amount: _____

Expiration: _____

Authorized Signature:

Date: _____



SPONSORSHIP LETTER OF COMMITMENT

This agreement, signed by a duly authorized representative of _____ ("Sponsor"), will constitute a binding contract for the sponsorship amount of \$_____, in exchange for a _____ Sponsorship package at the Gables Chili Fest, on January 14, 2018, located at 270 Catalonia Avenue, Coral Gables, Florida 33134 ("Event"). Full payment is due to the Gables Chili Fest, Inc. by Sunday, January 14, 2018. This agreement will become effective upon acceptance by a duly authorized representative of the Gables Chili Fest. Signed and dated this _____ day of _____, 2018.

Sponsor Trademarks: Subject to the terms and conditions of this Agreement, Sponsor grants to the Gables Chili Fest, Inc. the right to use Sponsor's trademarks, trade names, and logo design and company descriptions as prepared and delivered to the Gables Chili Fest, Inc. by Sponsor, in any medium of advertising, marketing materials, and/or promotional materials distributed solely in conjunction with the Event, and in accordance with Sponsor's trademark usage guidelines.

Sponsor: _____

Address: _____

Contact Name (Print)

Title

Phone Number

Email Address

Signature of Authorized Representative

Gables Chili Fest Application and Agreement

Business Name			
Name of Applicant			
Street Address			
City, State, Zip			
Phones	Contact Cell:	Work:	
Email:			
Description of Business			
Size Requested	10 x 10	20 W x 10 L (all tents limited to 9' in height)	Table
Describe Items Sold or Promoted			
Cost	\$395 per space \$150 per table		
Quantity	# of spaces: _____ x \$395 + # of tables x \$150 = \$ _____		

Please mail or bring your application to our office Monday thru Friday 9:30 A.M to 4:00 P.M. Only Cash or Money Order payable to the Gables Chili Fest, Inc. (hereinafter, "GCF").

VENDOR PERMIT:

The vendor permit fee is NON-REFUNDABLE. Spaces will be assigned on first- come first-served basis. All vendors will abide by the Rules and Regulations regarding the Set-up, Tear-down, and Display requirements. Each vendor will receive a "Vendor Permit" from the GCF to gain entrance to assigned space on the day of the event. THIS PERMIT MAY NOT BE SOLD, ASSIGNED, OR TRANSFERRED TO ANYONE WITHOUT THE PRIOR WRITTEN CONSENT OF THE GCF NO VANS, TRUCKS, OR TRAILERS ARE PERMITTED TO OPERATE AS VENDOR BOOTHS.

On the day of the event, all vendors must display their permits on the dashboard of their vehicle to gain entrance of the street. Access will be possible from 6 a.m. on the day of the event. DURING THE FESTIVAL. ALL VENDORS MUST DISPLAY, AT ALL TIMES, THE VENDOR PERMIT IN FRONT OF THEIR BOOTH ON THE RIGHT HAND SIDE AT LEAST ABOVE THE FINISHED FLOOR.

SALES TAX:

Each individual vendor shall be responsible for the collection, reporting, and payment of the Florida 7.0 Sales Tax. Please call the State of Florida Dept. of Revenue at (305) 499-2226 for more information.

GENERAL RELEASE AND INDEMNITY

For and in consideration of having this Application processed and approved and for further good and valuable consideration:

1. The undersigned applicant does hereby forever remise, acquit, satisfy and forever discharge the Gables Chili Fest, Inc., the Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and the individual officers, employees, and agents of the stated organizations; and the individual members of the Knights of Columbus from all matters of action and actions, costs, and causes of actions, claims, demands, liability, damages, and expenses which applicant had or now has or may have: against the Gables Chili Fest, Inc., Knights of Columbus, Knights of Columbus Council 3274, the Knights of Columbus Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and the individual officers, employees, and agents of the organizations; and the individual members of the Knights of Columbus by reason of any matter, cause or anything whatsoever arising out of the purposes for which this Application is hereby submitted.

2. The applicant shall indemnify and Gables Chili Fest, Inc., Knights of Columbus, Knights of Columbus Council 3274, the Knights of Columbus Council Hall Club, Fetes and Events, and the individual officers, employees, and agents of the organizations; and the individual members of the Knights of Columbus harmless from and against any loss, damage or expense, including attorneys fees, Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and

the individual officers, employees, and agents of the organizations; and the individual members of the Gables Chili Fest, Inc., Knights of Columbus may incur as a result of any claim, demand, suit or proceedings made or brought against Gables Chili Fest, Inc., Knights of Columbus, Knights of Columbus Council 3274, the Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and the individual officers, employees, and agents of the organizations; and the individual members of the Gables Chili Fest, Inc. and the Knights of Columbus, or its members based upon or as a result of any acts, errors, or omissions of applicant, and from and any claims, demands, or suit proceedings brought against Gables Chili Fest, Inc., Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and the individual officers, employees, and agents of the organizations; and the individual members of the Knights of Columbus and its members including, but not limited to:

(A) Any claims or demands arising from contracts or understandings between the applicant and any third parties made to effectuate the purposes for which this Application is hereby submitted; and

(B) Claims or demands arising as a result of personal injuries or property damage caused by any act of omission of the Applicant.

Vendor/ Applicant accepts responsibility for understanding and following all applicable rules and regulations of the event and of the appropriate local, state and federal rules and regulations for vendors at festivals, It is my responsibility for the consequences and penalties set by authorities for any violations in the above vendors space.

For more information, call _____ at (305) _____ and (305) _____ or email at _____

I hereby certify that the information contained in this application is true and correct and that I have read the rules regulations and agree to comply with them and consent to their enforcement.

_____, date: _____

Signature of Vendor/ Applicant

Print Name: _____

Gables Chili Fest
VENDOR RULES AND REGULATIONS

1. The sale of alcoholic beverage at the event is forbidden by law. If you have a license for your establishment, it does not allow you to sell in the street during the festival. The license is not transferable. The merchandise will be confiscated.
2. The logos of Gables Chili Fest, Inc., Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., and Gables Chili Fest, are the sole property of the Knights of Columbus, Knights of Columbus Council 3274, the K. of C. Council Hall Club, Inc., Fetes and Events, Best Miami Weddings, Inc., respectively, and their use is forbidden, any merchandise, (including t-shirts, caps, souvenirs) using these logos will be confiscated.
3. The sale of soft drinks and water is prohibited. Any soft drinks available for sale will be confiscated. A list of products will be provided and the procedure to buy the various brands of products will be specified in a separate signed document.
4. The Gables Chili Fest, Inc. reserves the right to approve all vendors that sell food, official beverages or merchandise. Vendors are not allowed to promote products, brands or company unless they become a Sponsor of the event. Vendors cannot sell or give away merchandise promoting any product or company. If the vendor does not comply with the above, they will be removed from the festival and the merchandise will be confiscated. No- vendor shall sell nor permit the sale, within his assigned space, or any food, beverage, or merchandise, which has not been disclosed in this application. Gables Chili Fest, Inc. reserves the right to stop the sale of any food, beverage, or merchandise, which it determines, illegal or in violation of this agreement or these rules and regulations in its sole discretion, to be offensive, noxious or detrimental to the spirit and quality of the event. If for this reason a vendor's booth is shut down, there will be no refund of the permit fee.
5. Vendors have the right to bring their own tent but it must be of stable construction. All food preparation areas must be kept organized within the tent area. All booths shall be set up off the curb.
6. Each vendor must provide their own water and extension cords for electricity if electricity is desired.
7. All booths must be set up between 6am and 9am on the day of the event. After unloading their vehicles vendors are required to park their cars off of the street in a legal parking space. All vehicles must be out of the street by 9 a.m. or they will be towed by Police.
8. Once the festival ends at 6 pm, vendors have until 8 p.m. to dismantle their booths, pick up and leave the area.
9. In accordance with local ordinance, no glass, styrofoam, or metal containers are allowed for serving food or beverages. Only paper or plastic containers are allowed.
10. All sidewalks are to be kept clear of any obstacles. Vendor must operate within the spaces assigned by Gables Chili Fest. Businesses operating in the area must do so within the confines of their building and will not be allowed to block the sidewalks with tables and chairs.
11. All vendors must bag their trash (except fuel or coals) in durable plastic containers and must secure them properly to avoid spillage or breakage. A sanitation service will pick up tile trash bags at 9:00 pm.
12. It is the responsibility of the vendor that is cooking with oil, to keep it in the proper container and, at the end of the event, take it to the plate designated for its disposal which will be manned by a staff of the Solid Waste Department. The dumping of fuel on the street or sewage area is strictly forbidden by the City. The vendors that do not comply with this regulation will face severe fines by Coral Gables Code Enforcement Officers.
13. All stands or tables supporting cooking facilities must be of sturdy construction to prevent any accidental knocking over by public or vendors.
14. Vendors that will be cooking (charcoal or otherwise) are required to have in their possession at least a 8lbs fire extinguisher with a Class A or B. This extinguisher must be in serviceable condition and will be checked by the Fire Inspectors assigned to the event. If no extinguisher is present, the vendor will be shut down until he/she obtains one.
15. All hot coals will be extinguished by the vendors and property disposed prior to leaving the area. Vendors dumping coals on the street will be will face a severe fine.
16. Cooking equipment should be kept at the back of the booth. No cooking will be allowed under tented areas or canopies and all tents and flammable substances are to be placed far from the heat or fire.
17. Maintain gas tanks well secured to avoid any accidents. Non-compliance may be fined up to \$10,000 by the

City and/or Fire Marshal.

18. All gas, helium tanks or other upright devices must be secured in a manner as to prevent accidentally being knocked over. Any helium tanks not in use, shall have their caps secured in place.
19. Electrical connections (including extension cords) are subject to code requirements, All extension cords must be secured in a safe manner to avoid a hazard to the public.
20. BY ORDER OF THE DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION Division of Hotels & Restaurants, the following regulations for temporary events are part of Sections 61 of the Florida Administrative Code:
 - a. Maintain hot food at 140 °F or higher; and any cold food at 41 °F or lower. Keep a probe thermometer to monitor temperatures.
 - b. Have plenty of ice to keep raw meat before cooking. This ice cannot not be used for beverages; keep it separate
 - c. Keep cooked and raw foods separate at all times
 - d. Use disposable utensils (plastic or paper). Have adequate quantities at hand.
 - e. Keep food covered at all times to protect it from dust, insects, and contamination.
 - f. Keep hands clean all the time. Use paper towel and disposable gloves. Food vendors must observe adequate hygiene during preparation and serving of food and must have a hand washing area for employees with soap and water Vendors serving food must also have a wear washing area (for sanitation of utensils with chemical sanitizer bleach).
 - g. Vendor must provide sufficient waste containers with lids for the use of the public.
 - h. For cutting food, the tutting board must be plastic or butcher block. Wood is forbidden.

By Signing this document, vendor agrees to the terms and restrictions placed on the day of the event and understand that NON COMPLIANCE OF ANY REGULATIONS MAY RESULT IN REVOCATION OF THE VENDOR PERMIT AND CLOSING DOWN OF THE BOOTH.

_____ date: _____
Signature of Vendor/ Applicant
Print Name: _____